

WÖÖDY  
PUÖÖY



TOYS 2026

ウッディ プッディ

## Pretend Play ... 06

Pretend play toys with embedded magnets (for safety and security), designed to evoke warmth and care through the use of wood.



## Product List ... 22

# INDEX

## Educational Toys ... 16

Educational toys focusing on colors and details to enhance creativity and expressive abilities while providing fun. They also serve as room decor.



## The inspiration behind WOODY PUDDY:

The greatest gifts from parents are love and toys. For parents, the greatest joy is their child's smile. Nothing conveys this joy more than seeing a child playing with toys. To become a bridge between parents and children, WOODY PUDDY was established in Kobe, Japan in 2006. We focus on developing high-quality wooden toys. We create safe, reliable, environmentally-friendly, and beautifully simple wooden toys to stimulate children's creativity and provide moments of surprise and discovery.

-WOODY PUDDY was founded in Kobe, Japan, in 2006.  
WOODY PUDDY Co., Ltd. was established in 2020 after separating the Woody Puddy Division from Dinghy Co., Ltd.

The trademark "Woody Puddy" was transferred to the new company and is registered in China, South Korea, and the United States. Applications for the trademark are pending in all 27 EU countries.



Shigeo Nakagawa  
CEO of WOODY PUDDY

Asobi to Kurasu

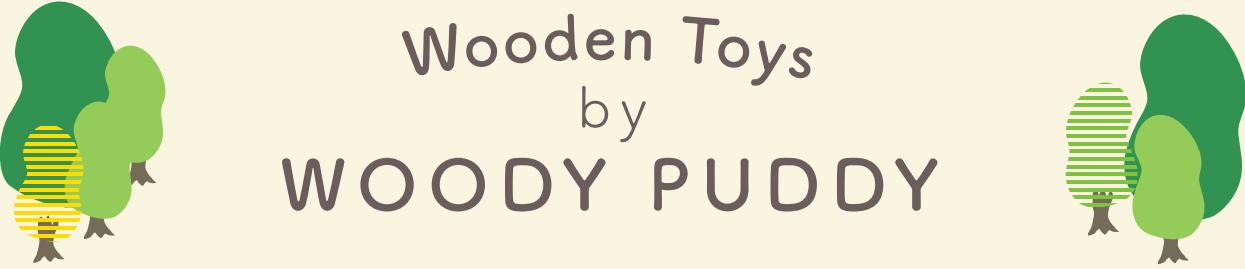
# あそびと暮らす

Live with Play

In the ordinary moments of everyday life, countless precious things color our hearts. Woody Puddy toys are designed to be a part of these moments, bringing playtime full of surprises and discoveries for both children and adults.

Enjoy the day and appreciate the moment by fully embracing playing with toys. We continue to create toys that nurture children's sensibilities and knowledge, fostering cherished memories that warm their hearts into adulthood.





# Wooden Toys by WOODY PUDDY

## Toys You'll Want to Keep Touching

We are committed to creating wooden toys that are gentle for children. Wooden toys are soft, warm, and have a wonderfully smooth texture.

## Elegant Designs that Spark Curiosity

For kids, everyday activities spark curiosity. Woody Puddy toys balance "Realism" and "Ease of Play". Our aim is to spread smiles and create joy for everyone.



## Designed for Safety by Experts

Woody Puddy ensures toy safety through quality inspections by our experienced experts, and most of our toys meet the safety standards of the Japan Toy Association's Toy Safety Standard [ST].



## WOODY PUDDY の はじめてのおままごと

We create toys that bring pure joy to children, eliciting enthusiastic "Wow!"s from them.

Feel the special cutting sensation that only **magnets** can provide!

Durable and Long-Lasting



Magnets retain their sticking power over time.

Cuts Easily!

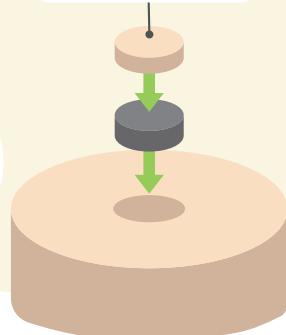


Slice effortlessly! It can also be split easily by hand, making it enjoyable even for young children.



The magnet is **hidden** inside here!

Magnet Cover



The cover conceals the magnets, making them invisible. This design **enhances the appearance** and **improves safety**!

Resistant to Dirt



Unlike Velcro, dust doesn't stick to magnets, making it more hygienic.

# Yummy!

Pretending to cook improves children's communication and motor skills.



## Hamburger Steak Set

G05-1232

A cheese-stuffed hamburger steak with warm soup and colorful vegetables. Serve with a sunny side up egg and season it using a pepper mill that makes a "click" sound!

Includes  
Playing Guide!



Crack the Egg!



Cook & Serve

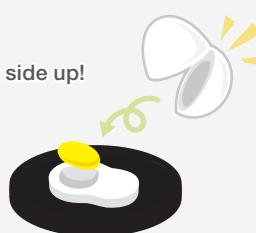


3 Years & Above

Size (Wood Board): Approx. 18.5x15.4x1.2 cm

### Egg

Sunny side up!



### Seasoning

Add cheese and  
sprinkle some salt  
and pepper!



### Hamburger Steak

Cut it in half and the cheese comes out!



### Make Salad



Put your favorite  
veggies in the salad bowl!

### Flip it Over

Flip it over,  
and the play expands!



### Plating

Put fork and knife  
on the side!



Premium hamburger steak set!

## Japanese Set Meal

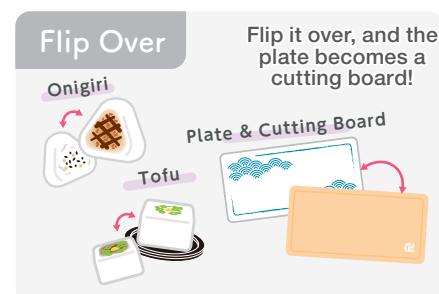
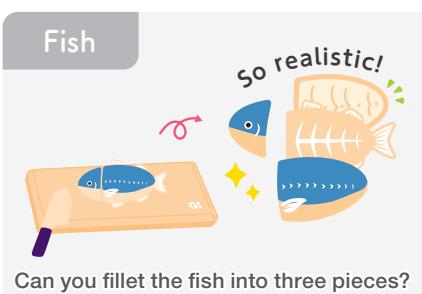
G05-1231

Comes with a fish, natto, tofu, and other Japanese side dishes!  
Perfect for introducing children to using chopsticks.



**3 Years & Above**

Size (Cutting Board): Approx. 16x8x0.8 cm



## Rice Cooker Set

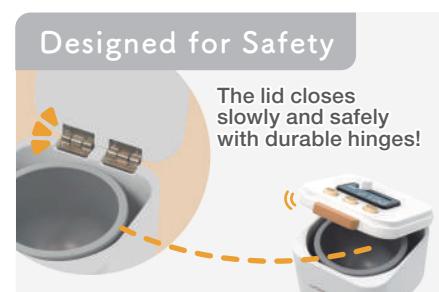
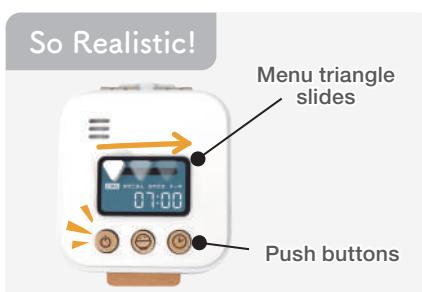
G05-1230

From washing the rice to serving, this set realistically recreates the rice cooking process! Rice sticks to the paddle by a magnet and you can serve it with a bowl of miso soup!



**3 Years & Above**

Size (Rice Cooker): Approx. 12x13x14.5 cm



\*Toppings sold separately.

## Here you go!

Word play is essential for children as it nurtures their communication skills and social abilities.



## Salad Set in a Box

G05-1211

Get organized with this wooden box! This set includes six magnetic fruits and vegetables.



Cut Into Three Pieces



Peel with a Peeler



Tidy Up Time!

**3 Years & Above**

Size (Wooden Box): Approx. 19x14x8 cm

## My First Cutting Food Set

G05-1212

Our introduction set for pretend play! Comes with five fruits and vegetables, a knife, and cutting board!



Cut a Tomato



A Knife and Cutting Board



**3 Years & Above**

Size (Cutting Board): Approx. 16x10.5x0.4 cm

## Fruits Set with a Bag

G05-1171

Here you go!!

Use the fork to pick up the food and feed the hungry rabbit!



**18 Months & Above**

Size (Rabbit Bag): Approx. 15x20x9.5 cm



## Ice Cream Set

G05-1170

Become the owner of an ice cream shop and stack as much ice cream as you can! The set includes two cones.



Received  
Good Toy Award



**18 Months & Above**

Size (Felt Sheet): Approx. 23.5x16.8x0.3 cm

## Pancake & Cafe Set

G05-1227

Cook pancakes in a skillet, then top with syrup, strawberries, and butter for various styles!



**3 Years & Above**

Size (Plate): Approx. 24x19x1 cm

はじめてのおままごと

Playing House Goods

## Simmering and Sizzling♪



Cutting, cooking, and serving. Have fun playing and learning about food at the same time!

## Stewpot & Frying Pan Set

G05-1214

Get ready to simmer, fry, and serve with joy! Includes a soup cup that can hold plenty of ingredients!



**3 Years & Above**

Size (Pot): Approx. 16x12.8x7 cm



※Fruits and Vegetables are sold separately

## Compact Kitchen

G05-1213

Choose a recipe, cook, place the food on the tray and say "Here you go!". The compact design saves storage space.



**3 Years & Above**

Size : Approx. 27.5x20x18.5 cm



## Deluxe Sushi Set

G05-1218

A deluxe sushi set includes a teacup and chopsticks to enhance the experience. Use the menu card to manage your own sushi restaurant!



**3 Years & Above**

Size (Sushi Plate): Approx. 23x15x2 cm



Chopsticks with Non-Slip Grip



Various Types of Seafood in Kanji



Let's Eat!

Includes Bilingual Menu Sheet!

## Sushi Set

G05-1217

Let's prepare and serve sushi! Enjoy a realistic sushi set.



Make Sushi



Place It on the Sushi Plate



Here You Go!

**3 Years & Above**

Size (Sushi Plate): Approx. 15x11x2 cm

## Noodle Cooking Set

G05-1162

Chopsticks with silicon covers make it easy to pick up food.

Let's master the art of Udon, Soba, Ramen, and Pasta!



Ramen Noodles



Soba Noodles



Pasta!

**3 Years & Above**

Size (Bowl): Approx. Ø11.5x7 cm

はじめてのおままごと

## Fruits & Vegetables



3 years  
and Up



### Strawberry (Set of 2)

G05-1174  
Size: Approx. Ø4x4.2 cm



### Tropical Banana

G05-1177  
Size: Approx. 10.9x3x4.3 cm



### Apple

G05-1200  
Size: Approx. Ø5x4.7 cm



**Watermelon**  
G05-1192  
Size: Approx. 11x3.8x5 cm



**Orange**  
G05-1175  
Size: Approx. Ø5x4.7 cm



**Peach**  
G05-1184  
Size: Approx. Ø5x4.8 cm



**Melon**  
G05-1176  
Size: Approx. 9.5x3.8x3.8 cm



**Lemon**  
G05-1194  
Size: Approx. Ø4x6 cm



**Carrot**  
G05-1193  
Size: Approx. Ø4x9 cm



**White Radish**  
G05-1195  
Size: Approx. Ø4x11 cm



**Corn**  
G05-1191  
Size: Approx. Ø4x9.6 cm



**Tomato**  
G05-1201  
Size: Approx. Ø5.3x4.7 cm



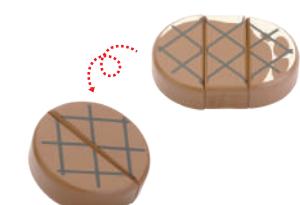
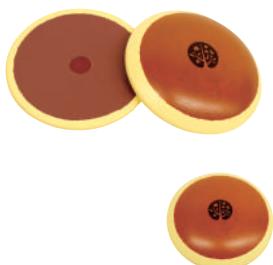
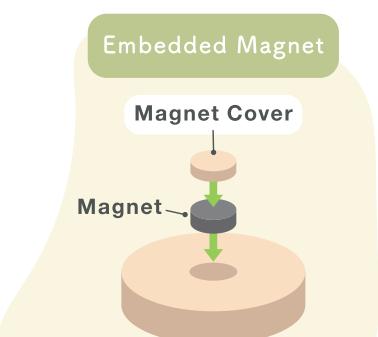
**Eggplant**  
G05-1196  
Size: Approx. Ø4.8x7.7 cm



**Lotus Root**  
G05-1186  
Size: Approx. Ø4x5.7 cm



**Broccoli**  
G05-1198  
Size: Approx. Ø4.8x4.1 cm

**Pumpkin**G05-1189  
Size: Approx. 11x3.8x4.6 cm**Asian Pear**G05-1215  
Size: Approx. Ø5x4.7 cm**Avocado**G05-1216  
Size: Approx. Ø5x6.5 cm**Potato**G05-1188  
Size: Approx. 5.3x4.2x4.4 cm**Asparagus (Set of 2)**G05-1072-F  
Size: Approx. Ø1.8x13 cm**Onion**G05-1180  
Size: Approx. Ø5.3x5.1 cm**Brown Mushroom**G05-1199  
Size: Approx. Ø4.8x4.1 cm**Green Pepper**G05-1185  
Size: Approx. Ø4.6x5.5 cm**Green Onion**G05-1187  
Size: Approx. 3.5x2x14.4 cm**Steak & Hamburger**G05-1181  
Size: Approx. 8.1x5.8x1.8 cm**Buns**G05-1182  
Size: Approx. Ø7x3.1cm**Salt & Pepper**G05-1178  
Size: Approx. Ø3.8x5.3 cm**Turner**G05-1179  
Size: Approx. 5.1x15x0.6 cm**Kitchen Knife**G05-1203  
Size: Approx. 15x4.3x0.6 cm**Cutting Board**G05-1228  
Size: Approx. 10.5x15.9x1 cm**Ichigo Daifuku**G05-1222  
Size: Approx. Ø5.4x5.2 cm**Dorayaki**G05-1220  
Size: Approx. Ø7x3 cm**Tableware Set**G05-1197  
Small Plate Size: Approx. 8.5x8.5x0.8 cm

The cover conceals the magnets, making them invisible. This design **enhances the appearance** and **improves safety!**

監修 食育ズukan®

# はじめての食育

## おままごとズukan

Pretend play helps children develop an interest in food and a deeper understanding of it, fostering appreciation and care.



23 Cards that show how vegetables and fruits grow!

Introducing fun Food Trivia!

Food education book that's fun to read!

## First Dietary Education Guide for Playing House Goods

G05-1202

This set includes educational items to spark an interest in food through play.

**3 Years & Above**

Size(Box): Approx. 27x23x11.5 cm

Joint Development with WOODY PUDDY × 食育ズukan

Shokuiku Zukan Supervisor  
Yukio Hattori



This product was developed in collaboration with Shokuiku (Food and Nutrition Education) Zukan, supervised by Yukio Hattori.



Learn "SHOKUIKU"  
Japan Educe Shokuiku Research Institute  
<https://www.educe-shokuiku.jp/>



Pretend play makeup set that makes you feel like a little grown-up!



## Twinkling Cosmetic Set

G05-1224

Look in the mirror, apply foundation, add blush, apply lipstick, wear a ring, pack your pouch and head out on your adventure♪



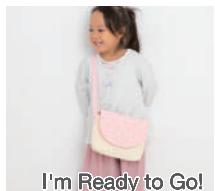
Received  
Good Toy Award



What Hairstyle Should I Go For?



Put on Makeup



I'm Ready to Go!

**3 Years & Above**

Size (Pouch): Approx. 22x15 cm



Lipstick  
Turn the handle to make the lipstick come out!



Perfume

Remove the cap and press the spray head!



Foundation

Look in the mirror and use the puff to dab on your face!



Blush



Mirror

2-way design for handheld or tabletop use!



Pouch

Enough space to store everything!



## 5 Educational Activities that Encourage Communication ♪

### Fruit Activity Box

G03-1186

This fun box contains 5 educational activities that promote parent-child interaction and facilitate the learning of colors and words through play.



#### 18 Months & Above

Size (Box): Approx. 26.5x43x25 cm

#### 5 Educational Activities



#### Roll the Ball



#### Looping

Color, shape, and spatial recognition



#### Spinning



#### Panel



#### Slide





Educational toys designed for babies to help nurture their minds and physical abilities.

## Shape Matching Box

G01-1056

Combine shape-sorting puzzles with pretend play. This toy is packed with activities to stimulate your child's brain and heart.



**10 Months & Above**

Size: Approx. 18.8x16.6x13 cm

### 5 Sound Blocks



### Drop Box Game

Practice picking up and releasing objects



### Shape Sorter

Match the blocks and shapes!



### Fruit & Vegetable Plates



### Drop Plates



### Rolling Star





Building blocks with gentle colors and soothing sounds can bring warmth and comfort to the heart.

## OTOTSUMU- Wooden Baby Blocks with Sound

G03-1178

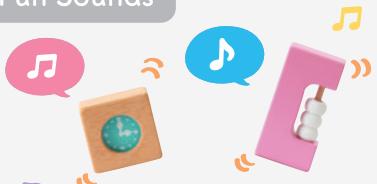
Explore the exciting building block set that nurtures children's development through various engaging movements.



12 Months & Above

Size (Wooden Box): Approx. 17.7x17.7x4.5 cm

### Fun Sounds



Each sound block produces a unique sound!

### Place in the Box

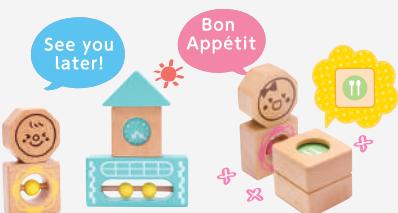
Fit the pieces together like a puzzle



### Build Houses



### Doll Play



### Be Creative!



### Organize





Ring-shaped counting blocks with endless activity possibilities!

## RING10-Wooden Counting Stacker of the Kingdoms

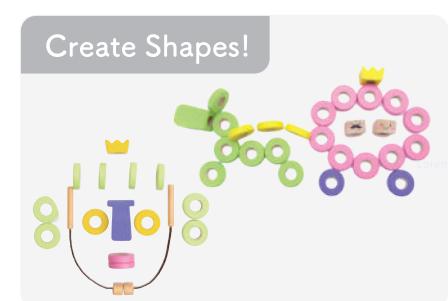
G03-1177

Our comprehensive educational toy offers over 40 types of engaging play activities.



### 18 Months & Above

Size (Wooden Stand): Approx. 30x6x15 cm



Lightweight with rounded corners for safety

Made from 100% FSC-certified wood



FSC®



The Forest Stewardship Council GmbH (FSC) is an international non-profit, multi stakeholder organization established in 1993 that promotes responsible management of the world's forests via timber certification.

<https://fsc.org/>

## Pine Blocks for Baby and the Earth

G01-1055

These blocks are designed to be gentle for babies as young as 6 months old. Children can experience the warmth of wood, nurturing a caring heart and emotional growth.



Pleasant Sound of Wood



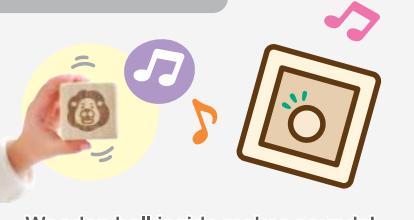
Find a Pair Images

### 6 Months & Above

Size (Wooden Box): Approx. 28.8x23.8x4.5 cm

All the materials (wood/package) used in this product are certified by FSC® (Forest Stewardship Council).

#### What's Inside?



Wooden ball inside makes sounds!

#### Different Sounds



#### Rub Together



#### Stacking



The blocks are just the right size for babies!

#### Create Shapes



Use your imagination to create anything!

#### Rolling



Build a slope and try rolling it down!

# はじめての将棋

Japanese Shogi is great for developing logical thinking skills. While some may find it challenging, it's like playing with building blocks with added rules. Start by moving the pieces like building blocks and then gradually introduce the rules.



## My First Shogi Set

G03-1176

Playing games like Komatsumi helps children build a strong foundation before moving on to pre-Shogi and eventually mastering the full Shogi game. This Shogi set includes a 40-page full-color guidebook co-developed with the Ladies Professional Shogi players' Association of Japan (LPSA).



Comes with a full-color, illustrated playing guide for easy understanding

### 3 Years & Above

Size (Shogi Board): Approx. 33x35x2.6 cm

Joint Development with  公益社団法人日本女子プロ将棋協会  
Ladies Professional Shogi-player's Association of Japan

Advisor: Women's 2-Dan Shogi Player  
**Akiko Nakakura**

The president of I-tsu-ts Co. Ltd. is a former professional shogi player who retired in 2015 after a 21-year career.  
She now introduces shogi to children.



### Komatsumi

Stack Koma (pieces) vertically and horizontally



### Yamakuzushi

Remove the pieces one by one without making any noise



### Koma Awase

Get ready?  
Match the same Koma!



### Mawari Shogi



Racing game using koma as dice

### Pre-Shogi

Play on a 5x5 board and learn the basics of Shogi!



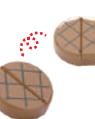
### Full Shogi

Play it with friends and family!



# WOODY PUDDY Product List

G05-1232 Hamburger Steak Set	3 Years & Above	G05-1231 Japanese Set Meal	3 Years & Above	G05-1230 Rice Cooker Set	3 Years & Above
	4 526324 522708		4 526324 522692		4 526324 522685
G05-1211 Salad Set in a Box	3 Years & Above	G05-1212 My First Cutting Food Set	3 Years & Above	G05-1171 Fruits Set with a Bag	18 Months & Above
	4 526324 519043		4 526324 519050		4 526324 517438
G05-1170 Ice Cream Set	18 Months & Above	G05-1227 Pancake & Cafe Set	3 Years & Above	G05-1214 Stewpot & Frying Pan Set	3 Years & Above
	4 526324 517308		4 526324 521725		4 526324 520254
G05-1213 Compact Kitchen	3 Years & Above	G05-1218 Deluxe Sushi Set	3 Years & Above	G05-1217 Sushi Set	3 Years & Above
	4 526324 519791		4 526324 520582		4 526324 520575
G05-1162 Noodle Cooking Set	3 Years & Above	G05-1174 Strawberry (Set of 2)	3 Years & Above	G05-1177 Tropical Banana	3 Years & Above
	4 526324 516257		4 526324 517834		4 526324 517865
G05-1200 Apple	3 Years & Above	G05-1192 Watermelon	3 Years & Above	G05-1175 Orange	3 Years & Above
	4 526324 518466		4 526324 518312		4 526324 517841
G05-1184 Peach	3 Years & Above	G05-1176 Melon	3 Years & Above	G05-1194 Lemon	3 Years & Above
	4 526324 518237		4 526324 517858		4 526324 518336
G05-1193 Carrot	3 Years & Above	G05-1195 White Radish	3 Years & Above	G05-1191 Corn	3 Years & Above
	4 526324 518329		4 526324 518343		4 526324 518305
G05-1201 Tomato	3 Years & Above	G05-1196 Eggplant	3 Years & Above	G05-1186 Lotus Root	3 Years & Above
	4 526324 518473		4 526324 518350		4 526324 518251
G05-1198 Broccoli	3 Years & Above	G05-1189 Pumpkin	3 Years & Above	G05-1215 Asian Pear	3 Years & Above
	4 526324 518442		4 526324 518282		4 526324 520476

<b>G05-1216 Avocado</b>  3 Years & Above 4 526324 520483	<b>G05-1188 Potato</b>  3 Years & Above 4 526324 518275	<b>G05-1072-F Asparagus (Set of 2)</b>  3 Years & Above 4 526324 516967
<b>G05-1180 Onion</b>  3 Years & Above 4 526324 517896	<b>G05-1199 Brown Mushroom</b>  3 Years & Above 4 526324 518459	<b>G05-1185 Green Pepper</b>  3 Years & Above 4 526324 518244
<b>G05-1187 Green Onion</b>  3 Years & Above 4 526324 518268	<b>G05-1181 Steak &amp; Hamburger</b>  3 Years & Above 4 526324 517902	<b>G05-1182 Buns</b>  3 Years & Above 4 526324 517919
<b>G05-1178 Salt &amp; Pepper</b>  3 Years & Above 4 526324 517872	<b>G05-1179 Turner</b>  3 Years & Above 4 526324 517889	<b>G05-1203 Kitchen Knife</b>  3 Years & Above 4 526324 518534
<b>G05-1228 Cutting Board</b>  3 Years & Above 4 526324 522418	<b>G05-1222 Ichigo Daifuku</b>  3 Years & Above 4 526324 521107	<b>G05-1220 Dorayaki</b>  3 Years & Above 4 526324 521084
<b>G05-1197 Tableware Set</b>  3 Years & Above 4 526324 518435	<b>G05-1202 First Dietary Education-Guide for Playing House Goods</b>  3 Years & Above 4 526324 518503	<b>G05-1224 Twinkling Cosmetic Set</b>  3 Years & Above 4 526324 521220
<b>G03-1186 Fruit Activity Box</b>  18 Months & Above 4 526324 522463	<b>G01-1056 Shape Matching Box</b>  10 Months & Above 4 526324 522135	<b>G03-1178 OTOTSUMU Wooden Baby Blocks with Sound</b>  12 Months & Above 4 526324 517407
<b>G03-1177 RING10</b> Wooden Counting Stacker of the Kingdoms 18 Months & Above  4 526324 516622	<b>G01-1055 Pine Blocks for Baby and the Earth</b>  6 Months & Above 4 526324 521541	<b>G03-1176 My First Shogi Set</b>  3 Years & Above 4 526324 516462

### PRECAUTIONS :

- Do not expose wooden toys to water or direct sunlight as natural wood may warp or crack in certain environments.

### OTHER NOTES :

- Actual product may differ slightly from catalog photos in terms of finish and color.
- Product specifications, prices, and stock status may change without prior notice.

### ABOUT NATURAL WOOD :

- The color and grain of natural wood may vary slightly due to its natural properties.
- Handmade wooden toys may have slight variations in pattern, shape, and size.

# Woody Puddy / New Items /



## Register Set G05-1237

3+

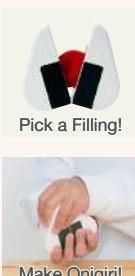


Packed with fun features that kids can't resist—an essential for pretend shop play! With support for cash, card, and smartphone payments, kids can feel like real shopkeepers!

Size (Register): Approx. 21.5 x 18.5 x 14.7 cm

## Rice Ball Set G05-1235

3+



Pick your favorite filling!  
Split open the rice ball and add whatever you'd like—plum, kelp, pickled radish...  
Choose your favorite filling and make your own onigiri!  
Add some tea and take a big bite!

Size (Rice Ball): Approx. 8 x 7.5 x 2.8cm



WOODYPUDDY Co., Ltd.

Kobe Commerce, Industry and Trade Center Building #501,  
5-1-14 Hamabe-dori, Chuo-ku, Kobe, Hyogo, 651-0083, JAPAN

\*The actual product may differ slightly from the images on the packaging. Designs may change without notice for improvement purposes.

## Barkery Set G05-1236

3+



Grab the tongs and pile your tray high with yummy bread! Even the inside of the curry bread and chocolate marble bread is super cute, and the tumbler is so photogenic! You'll feel just like a real baker!

Size (Tray): Approx. 15.6 x 23 x 1.2 cm

## OTOIROTSUMIKI Wooden Baby Blocks with Sound G05-1187

10m+



Bright colors and playful sounds delight children! Safely stained wood showcases the grain, making it perfect as a first toy. Peek through the sparkling lens block—what can you see?

Size (Wooden Box): Approx. 17.7 x 17.7 x 5.5 cm

Let's have fun with us!



<https://www.woodypuddy.com/>





## WOODYPUDDY Co., Ltd.

Kobe Commerce, Industry and Trade Center Building #501,  
5-1-14 Hamabe-dori Chuo-ku, Kobe, Hyogo, 651-0083, JAPAN

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