

WOODY
PUDDY



TOYS

2026

ウッディ プッディ

Pretend Play ...06

Pretend play toys with embedded magnets (for safety and security), designed to evoke warmth and care through the use of wood.

INDEX

Educational Toys ...16

Educational toys focusing on colors and details to enhance creativity and expressive abilities while providing fun. They also serve as room decor.

Product List ...22

The inspiration behind WOODY PUDDY:

The greatest gifts from parents are love and toys. For parents, the greatest joy is their child's smile. Nothing conveys this joy more than seeing a child playing with toys. To become a bridge between parents and children, WOODY PUDDY was established in Kobe, Japan in 2006. We focus on developing high-quality wooden toys. We create safe, reliable, environmentally-friendly, and beautifully simple wooden toys to stimulate children's creativity and provide moments of surprise and discovery.

**-WOODY PUDDY was founded in Kobe, Japan, in 2006.
WOODY PUDDY Co., Ltd. was established in 2020 after separating
the Woody Puddy Division from Dinghy Co., Ltd.**

The trademark "Woody Puddy" was transferred to the new company and is registered in China, South Korea, and the United States. Applications for the trademark are pending in all 27 EU countries.



Shigeo Nakagawa
CEO of WOODY PUDDY

Asobi to Kurasu

あそびと暮らす

Live with Play

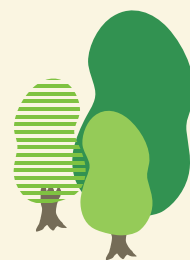
In the ordinary moments of everyday life, countless precious things color our hearts. Woody Puddy toys are designed to be a part of these moments, bringing playtime full of surprises and discoveries for both children and adults.

Enjoy the day and appreciate the moment by fully embracing playing with toys. We continue to create toys that nurture children's sensibilities and knowledge, fostering cherished memories that warm their hearts into adulthood.





Wooden Toys by WOODY PUDDY



Toys You'll Want to Keep Touching

We are committed to creating wooden toys that are gentle for children. Wooden toys are soft, warm, and have a wonderfully smooth texture.

Elegant Designs that Spark Curiosity

For kids, everyday activities spark curiosity. Woody Puddy toys balance "Realism" and "Ease of Play". Our aim is to spread smiles and create joy for everyone.



Designed for Safety by Experts

Woody Puddy ensures toy safety through quality inspections by our experienced experts, and most of our toys meet the safety standards of the Japan Toy Association's Toy Safety Standard [ST].



WÖÖDY PUÖÖYの はじめてのおままごと

We create toys that bring pure joy to children, eliciting enthusiastic "Wow!"s from them.

Durable and Long-Lasting



Magnets retain their sticking power over time.

Cuts Easily!



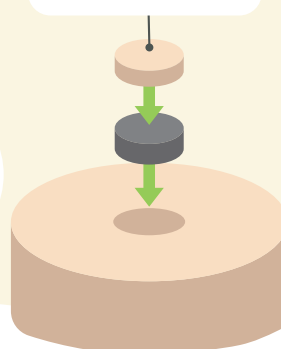
Slice effortlessly! It can also be split easily by hand, making it enjoyable even for young children.

Feel the special
cutting sensation
that only
magnets
can provide!



The magnet
is **hidden**
inside here!

Magnet Cover



The cover conceals the magnets, making them invisible. This design **enhances the appearance** and **improves safety**!

Resistant to Dirt



Unlike Velcro, dust doesn't stick to magnets, making it more hygienic.

Yummy!

Pretending to cook improves children's communication and motor skills.

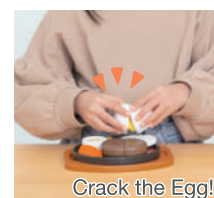


Hamburger Steak Set

G05-1232

A cheese-stuffed hamburger steak with warm soup and colorful vegetables. Serve with a sunny side up egg and season it using a pepper mill that makes a "click" sound!

Includes
Playing Guide!

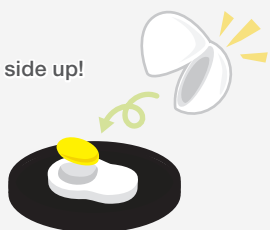


3 Years & Above

Size (Wood Board): Approx. 18.5x15.4x1.2 cm

Egg

Sunny side up!



Seasoning

Add cheese and sprinkle some salt and pepper!



Hamburger Steak

Cut it in half and the cheese comes out!



Make Salad

Put your favorite veggies in the salad bowl!



Flip it Over

Flip it over, and the play expands!



Iron Plate

Plating

Put fork and knife on the side!



Premium hamburger steak set!

Japanese Set Meal

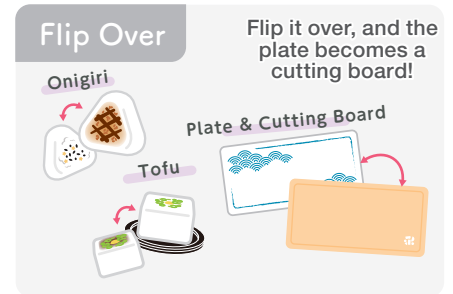
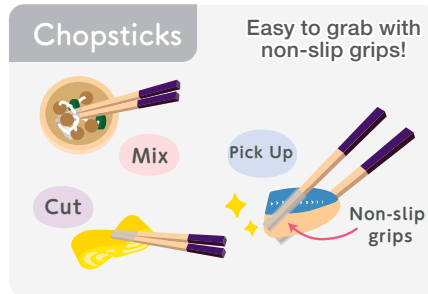
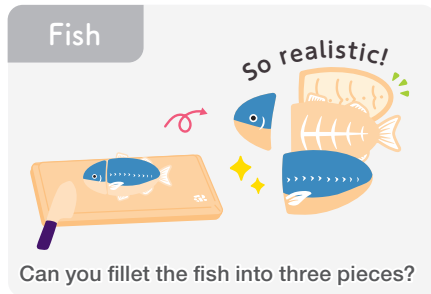
G05-1231

Comes with a fish, natto, tofu, and other Japanese side dishes!
Perfect for introducing children to using chopsticks.



3 Years & Above

Size (Cutting Board): Approx. 16x8x0.8 cm



Rice Cooker Set

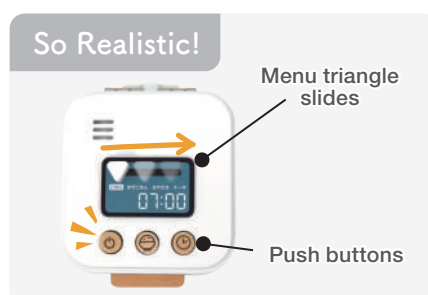
G05-1230

From washing the rice to serving, this set realistically recreates the rice cooking process! Rice sticks to the paddle by a magnet and you can serve it with a bowl of miso soup!



3 Years & Above

Size (Rice Cooker): Approx. 12x13x14.5 cm



*Toppings sold separately.

はじめてのおままごと
Playing House Goods

Here you go!

Word play is essential for children as it nurtures their communication skills and social abilities.



Salad Set in a Box

G05-1211

Get organized with this wooden box! This set includes six magnetic fruits and vegetables.



3 Years & Above

Size (Wooden Box): Approx. 19x14x8 cm



Cut Into Three Pieces



Peel with a Peeler



Tidy Up Time!

My First Cutting Food Set

G05-1212

Our introduction set for pretend play! Comes with five fruits and vegetables, a knife, and cutting board!



Cut a Tomato



A Knife and Cutting Board



3 Years & Above

Size (Cutting Board): Approx. 16x10.5x0.4 cm

Fruits Set with a Bag

G05-1171

Here you go!!

Use the fork to pick up the food
and feed the hungry rabbit!



Feeding Time!



Magnetic Fork
Picks Up Items



Back Pocket

18 Months & Above

Size (Rabbit Bag): Approx. 15x20x9.5 cm

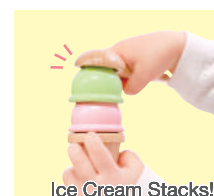
Ice Cream Set

G05-1170

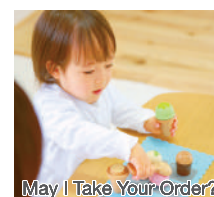
Become the owner of an
ice cream shop and stack
as much ice cream as you
can! The set includes two
cones.



Received
Good Toy Award



Ice Cream Stacks!



May I Take Your Order?



Quadruple Stack!



18 Months & Above

Size (Felt Sheet): Approx. 23.5x16.8x0.3 cm

Pancake & Cafe Set

G05-1227

Cook pancakes in a skillet, then
top with syrup, strawberries,
and butter for various styles!



Tea Time



Yummy!

3 Years & Above

Size (Plate): Approx. 24x19x1 cm

はじめてのおまごと
Playing House Goods

Simmering and Sizzling ♪

Cutting, cooking, and serving. Have fun playing and learning about food at the same time!



Stewpot & Frying Pan Set

G05-1214

Get ready to simmer, fry, and serve with joy! Includes a soup cup that can hold plenty of ingredients!



3 Years & Above

Size (Pot): Approx. 16x12.8x7 cm



Sizzling with Tongs



Little Bit of Olive Oil ♪

※Fruits and Vegetables are sold separately

Compact Kitchen

G05-1213

Choose a recipe, cook, place the food on the tray and say "Here you go!". The compact design saves storage space.



3 Years & Above

Size : Approx. 27.5x20x18.5 cm



Includes Magnetic Sheets



Magnetic Whiteboard



Oven



Makes a Clicking Sound

Deluxe Sushi Set

G05-1218

A deluxe sushi set includes a teacup and chopsticks to enhance the experience. Use the menu card to manage your own sushi restaurant!



3 Years & Above

Size (Sushi Plate): Approx. 23x15x2 cm

Includes Bilingual Menu Sheet!



Chopsticks with Non-Slip Grip



Various Types of Seafood in Kanji



Sushi Set

G05-1217

Let's prepare and serve sushi!
Enjoy a realistic sushi set.



3 Years & Above

Size (Sushi Plate): Approx. 15x11x2 cm



Make Sushi



Place It on the Sushi Plate



Noodle Cooking Set

G05-1162

Chopsticks with silicon covers make it easy to pick up food.
Let's master the art of Udon, Soba, Ramen, and Pasta!



3 Years & Above

Size (Bowl): Approx. Φ11.5x7 cm

Includes Playing Guide!



Ramen Noodles



Soba Noodles



Pasta!

はじめてのおまごと

Fruits & Vegetables



Strawberry (Set of 2)

G05-1174

Size: Approx. Φ 4x4.2 cm



Tropical Banana

G05-1177

Size: Approx. 10.9x3x4.3 cm



Apple

G05-1200

Size: Approx. Φ 5x4.7 cm



Watermelon

G05-1192

Size: Approx. 11x3.8x5 cm



Orange

G05-1175

Size: Approx. Φ 5x4.7 cm



Peach

G05-1184

Size: Approx. Φ 5x4.8 cm



Melon

G05-1176

Size: Approx. 9.5x3.8x3.8 cm



Lemon

G05-1194

Size: Approx. Φ 4x6 cm



Carrot

G05-1193

Size: Approx. Φ 4x9 cm



White Radish

G05-1195

Size: Approx. Φ 4x11 cm



Corn

G05-1191

Size: Approx. Φ 4x9.6 cm



Tomato

G05-1201

Size: Approx. Φ 5.3x4.7 cm



Eggplant

G05-1196

Size: Approx. Φ 4.8x7.7 cm



Lotus Root

G05-1186

Size: Approx. Φ 4x5.7 cm



Broccoli

G05-1198

Size: Approx. Φ 4.8x4.1 cm



Pumpkin

G05-1189

Size: Approx. 11x3.8x4.6 cm



Asian Pear

G05-1215

Size: Approx. Φ 5x4.7 cm



Avocado

G05-1216

Size: Approx. Φ 5x6.5 cm



Potato

G05-1188

Size: Approx. 5.3x4.2x4.4 cm



Asparagus (Set of 2)

G05-1072-F

Size: Approx. Φ 1.8x13 cm



Onion

G05-1180

Size: Approx. Φ 5.3x5.1 cm



Brown Mushroom

G05-1199

Size: Approx. Φ 4.8x4.1 cm



Green Pepper

G05-1185

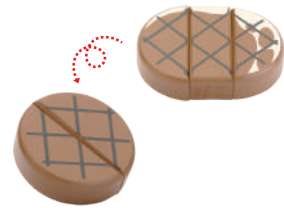
Size: Approx. Φ 4.6x5.5 cm



Green Onion

G05-1187

Size: Approx. 3.5x2x14.4 cm



Steak & Hamburger

G05-1181

Size: Approx. 8.1x5.8x1.8 cm



Buns

G05-1182

Size: Approx. Φ 7x3.1cm



Salt & Pepper

G05-1178

Size: Approx. Φ 3.8x5.3 cm



Turner

G05-1179

Size: Approx. 5.1x15x0.6 cm



Kitchen Knife

G05-1203

Size: Approx. 15x4.3x0.6 cm



Cutting Board

G05-1228

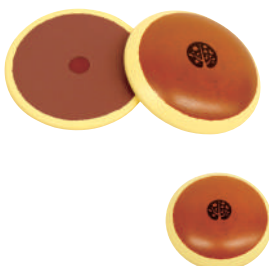
Size: Approx. 10.5x15.9x1 cm



Ichigo Daifuku

G05-1222

Size: Approx. Φ 5.4x5.2 cm



Dorayaki

G05-1220

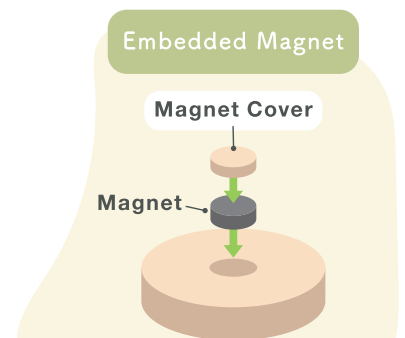
Size: Approx. Φ 7x3 cm



Tableware Set

G05-1197

Small Plate Size: Approx. 8.5x8.5x0.8 cm



The cover conceals the magnets, making them invisible. This design **enhances the appearance** and **improves safety!**

監修 食育ずかん®

はじめての食育

おままごとずかん

Pretend play helps children develop an interest in food and a deeper understanding of it, fostering appreciation and care.



23 Cards that show how vegetables and fruits grow!

Introducing fun Food Trivia!
Food education book that's fun to read!

First Dietary Education Guide for Playing House Goods

G05-1202

This set includes educational items to spark an interest in food through play.

3 Years & Above

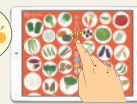
Size(Box): Approx. 27x23x11.5 cm

Joint Development with WOODY PUDDY × 食育ずかん



Shokuiku Zukan Supervisor
Yukio Hattori

This product was developed in collaboration with Shokuiku (Food and Nutrition Education) Zukan, supervised by Yukio Hattori.



Learn "SHOKUIKU"

Japan Educ Shokuiku Research Institute
<https://www.educe-shokuiku.jp/>



Pretend play makeup set that makes you feel like a little grown-up!

Twinkling Cosmetic Set

G05-1224

Look in the mirror, apply foundation, add blush, apply lipstick, wear a ring, pack your pouch and head out on your adventure 🎵



Received
Good Toy Award

3 Years & Above

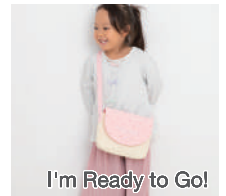
Size (Pouch): Approx. 22x15 cm



What Hairstyle Should I Go For?



Put on Makeup



I'm Ready to Go!



Lipstick

Turn the handle to make the lipstick come out!



Perfume

Remove the cap and press the spray head!



Foundation

Look in the mirror and use the puff to dab on your face!



Blush

Rotate the lid to reveal the star-patterned blush!



Mirror

Stand Mirror

Hand Mirror

2-way design for handheld or tabletop use!



Pouch

Enough space to store everything!

5 Educational Activities that Encourage Communication 🎵

Fruit Activity Box

G03-1186

This fun box contains 5 educational activities that promote parent-child interaction and facilitate the learning of colors and words through play.

18 Months & Above

Size (Box): Approx. 26.5x43x25 cm



5 Educational Activities



Roll the Ball



Looping

Color, shape, and spatial recognition



Spinning



Panel



Slide





Educational toys designed for babies to help nurture their minds and physical abilities.

Shape Matching Box

G01-1056

Combine shape-sorting puzzles with pretend play. This toy is packed with activities to stimulate your child's brain and heart.



10 Months & Above

Size: Approx. 18.8x16.6x13 cm



Sturdy and Stable



Rounded Edges for a Soft Touch



Large Balls to Prevent Swallowing

5 Sound Blocks



Drop Box Game

Practice picking up and releasing objects



Shape Sorter

Match the blocks and shapes!



Fruit & Vegetable Plates



Drop Plates



Rolling Star



Clattering, moving stars♪

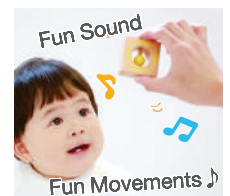


Building blocks with gentle colors and soothing sounds can bring warmth and comfort to the heart.

OTOTSUMU- Wooden Baby Blocks with Sound

G03-1178

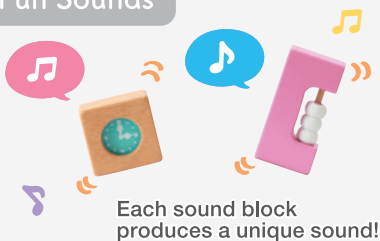
Explore the exciting building block set that nurtures children's development through various engaging movements.



12 Months & Above

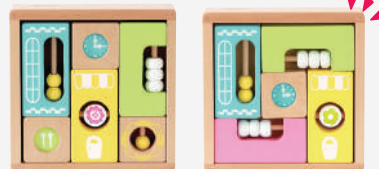
Size (Wooden Box): Approx. 17.7x17.7x4.5 cm

Fun Sounds



Place in the Box

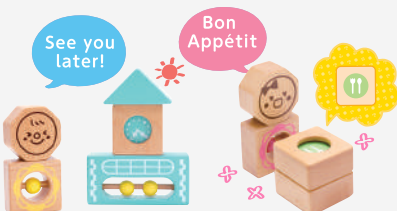
Fit the pieces together like a puzzle



Build Houses



Doll Play



Be Creative!



Organize





Ring-shaped counting blocks with endless activity possibilities!

RING10-Wooden Counting Stacker of the Kingdoms

G03-1177

Our comprehensive educational toy offers over 40 types of engaging play activities.

Best Sellers



Stacking Rings ♪



Lacing with String



Create Dolls!

Includes Playing Guide!



18 Months & Above

Size (Wooden Stand): Approx. 30x6x15 cm

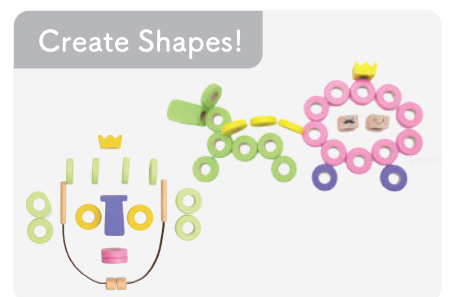


Stacking

Stackable wooden rings



Dress Up



Create Shapes!



Lacing Rings



Arrange



Play Games

Let's play a game using the dice!

- 🌲 Lightweight with rounded corners for safety
- 🌲 Made from 100% FSC-certified wood



FSC®



責任ある森林管理
のマーク

The Forest Stewardship Council GmbH (FSC) is an international non-profit, multi stakeholder organization established in 1993 that promotes responsible management of the world's forests via timber certification. <https://fsc.org/>

Pine Blocks for Baby and the Earth

G01-1055

These blocks are designed to be gentle for babies as young as 6 months old. Children can experience the warmth of wood, nurturing a caring heart and emotional growth.

Includes
Playing Guide!



Pleasant Sound of Wood



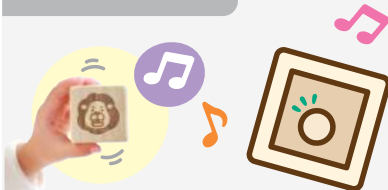
Find a Pair Images

6 Months & Above

Size (Wooden Box): Approx. 28.8x23.8x4.5 cm

All the materials (wood/package) used in this product are certified by FSC® (Forest Stewardship Council).

What's Inside?



Wooden ball inside makes sounds!

Different Sounds

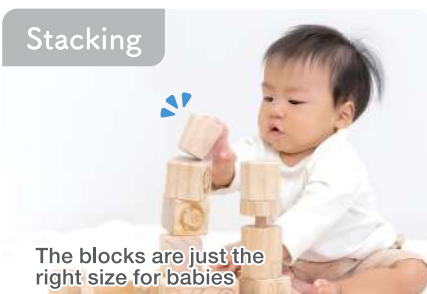


Rub Together



Crunch
Crunch

Stacking



The blocks are just the
right size for babies

Create Shapes



Use your imagination to
create anything!

Rolling



Build a slope and try
rolling it down!

はじめてのしょうぎ

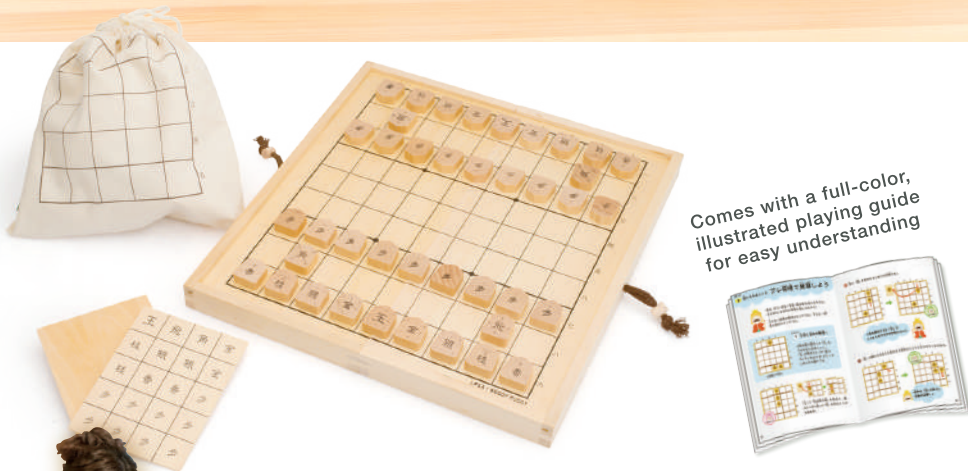
Japanese Shogi is great for developing logical thinking skills. While some may find it challenging, it's like playing with building blocks with added rules. Start by moving the pieces like building blocks and then gradually introduce the rules.



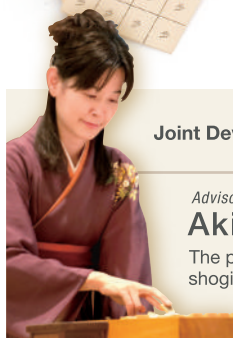
My First Shogi Set

G03-1176

Playing games like Komatsumi helps children build a strong foundation before moving on to pre-Shogi and eventually mastering the full Shogi game. This Shogi set includes a 40-page full-color guidebook co-developed with the Ladies Professional Shogi players' Association of Japan (LPSA).



Comes with a full-color, illustrated playing guide for easy understanding



Joint Development with  公益社団法人 日本女子プロ将棋協会
Ladies Professional Shogi-player's Association of Japan

Advisor: Women's 2-Dan Shogi Player

Akiko Nakakura

The president of I-tsu-tsu Co. Ltd. is a former professional shogi player who retired in 2015 after a 21-year career. She now introduces shogi to children.



3 Years & Above

Size (Shogi Board): Approx. 33x35x2.6 cm

Komatsumi

Stack Koma (pieces) vertically and horizontally



Yamakuzushi

Remove the pieces one by one without making any noise



Koma Awase

Get ready? Match the same Koma!



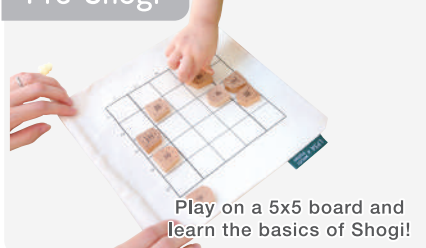
Mawari Shogi

Racing game using koma as dice



Pre-Shogi

Play on a 5x5 board and learn the basics of Shogi!



Full Shogi

Play it with friends and family!



WOODY PUDDY Product List

G05-1232 Hamburger Steak Set

3 Years & Above



G05-1231 Japanese Set Meal

3 Years & Above



G05-1230 Rice Cooker Set

3 Years & Above



G05-1211 Salad Set in a Box

3 Years & Above



G05-1212 My First Cutting Food Set

3 Years & Above



G05-1171 Fruits Set with a Bag

18 Months & Above



G05-1170 Ice Cream Set

18 Months & Above



G05-1227 Pancake & Cafe Set

3 Years & Above



G05-1214 Stewpot & Frying Pan Set

3 Years & Above



G05-1213 Compact Kitchen

3 Years & Above



G05-1218 Deluxe Sushi Set

3 Years & Above



G05-1217 Sushi Set

3 Years & Above



G05-1162 Noodle Cooking Set

3 Years & Above



G05-1174 Strawberry (Set of 2)

3 Years & Above



G05-1177 Tropical Banana

3 Years & Above



G05-1200 Apple

3 Years & Above



G05-1192 Watermelon

3 Years & Above



G05-1175 Orange

3 Years & Above



G05-1184 Peach

3 Years & Above



G05-1176 Melon

3 Years & Above



G05-1194 Lemon

3 Years & Above



G05-1193 Carrot

3 Years & Above



G05-1195 White Radish

3 Years & Above



G05-1191 Corn

3 Years & Above



G05-1201 Tomato

3 Years & Above



G05-1196 Eggplant

3 Years & Above



G05-1186 Lotus Root

3 Years & Above



G05-1198 Broccoli

3 Years & Above



G05-1189 Pumpkin

3 Years & Above



G05-1215 Asian Pear

3 Years & Above



G05-1216 Avocado



3 Years & Above



G05-1188 Potato



3 Years & Above



G05-1072-F Asparagus (Set of 2)



3 Years & Above



G05-1180 Onion



3 Years & Above



G05-1199 Brown Mushroom



3 Years & Above



G05-1185 Green Pepper



3 Years & Above



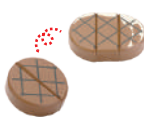
G05-1187 Green Onion



3 Years & Above



G05-1181 Steak & Hamburger



3 Years & Above



G05-1182 Buns



3 Years & Above



G05-1178 Salt & Pepper



3 Years & Above



G05-1179 Turner



3 Years & Above



G05-1203 Kitchen Knife



3 Years & Above



G05-1228 Cutting Board



3 Years & Above



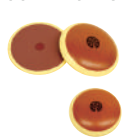
G05-1222 Ichigo Daifuku



3 Years & Above



G05-1220 Dorayaki



3 Years & Above



G05-1197 Tableware Set



3 Years & Above



G05-1202 First Dietary Education-Guide for Playing House Goods



3 Years & Above



G05-1224 Twinkling Cosmetic Set



3 Years & Above



G03-1186 Fruit Activity Box



18 Months & Above



G01-1056 Shape Matching Box



10 Months & Above

G03-1178 OTOTSUMU
Wooden Baby Blocks with Sound

12 Months & Above



G03-1177 RING10

Wooden Counting Stacker of the Kingdoms

18 Months & Above



G01-1055 Pine Blocks for Baby and the Earth



6 Months & Above



G03-1176 My First Shogi Set



3 Years & Above



PRECAUTIONS :

- Do not expose wooden toys to water or direct sunlight as natural wood may warp or crack in certain environments.

OTHER NOTES :

- Actual product may differ slightly from catalog photos in terms of finish and color.
- Product specifications, prices, and stock status may change without prior notice.

ABOUT NATURAL WOOD :

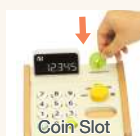
- The color and grain of natural wood may vary slightly due to its natural properties.
- Handmade wooden toys may have slight variations in pattern, shape, and size.

Woody Puddy New Items



Register Set G05-1237

3+



Packed with fun features that kids can't resist—an essential for pretend shop play! With support for cash, card, and smartphone payments, kids can feel like real shopkeepers!

Size (Register): Approx. 21.5 x 18.5 x 14.7 cm

Barkery Set G05-1236

3+

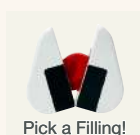


Grab the tongs and pile your tray high with yummy bread! Even the inside of the curry bread and chocolate marble bread is super cute, and the tumbler is so photogenic! You'll feel just like a real baker!

Size (Tray): Approx. 15.6 x 23 x 1.2 cm

Rice Ball Set G05-1235

3+



Pick your favorite filling!
Split open the rice ball and add whatever you'd like—plum, kelp, pickled radish...
Choose your favorite filling and make your own onigiri!

Add some tea and take a big bite!

Size (Rice Ball): Approx. 8 x 7.5 x 2.8cm

OTOIROTSUMIKI Wooden Baby Blocks with Sound G05-1187

10m+



Bright colors and playful sounds delight children! Safely stained wood showcases the grain, making it perfect as a first toy. Peek through the sparkling lens block—what can you see?

Size (Wooden Box): Approx. 17.7 x 17.7 x 5.5 cm

Let's have fun with us!



WOODY PUDDY
あそびと暮らし

WOODYPUDDY Co., Ltd.

Kobe Commerce, Industry and Trade Center Building #501,
5-1-14 Hamabe-dori, Chuo-ku, Kobe, Hyogo, 651-0083, JAPAN

<https://www.woodypuddy.com/>

*The actual product may differ slightly from the images on the packaging. Designs may change without notice for improvement purposes.



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Kobe Commerce, Industry and Trade Center Building #501,
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For more information or wholesale inquiries, please contact



Japan: saita@woodypuddy.com

China: jasonchen@chancee.com.hk



Instagram @woodypuddy.japan



<https://www.woodypuddy.com/>